

**NATIONAL LAW UNIVERSITY, DELHI  
PROJECT - 39A**

**Date: August 21, 2018**

**CALL FOR APPLICATIONS - COMMUNICATIONS ASSOCIATE**

**Position:** The National Law University, Delhi (“University”) through Project 39A is seeking to engage on an annual contractual basis, **one Communications-Associate** for Project 39A. The Associate will be responsible for continuous monitoring and implementation of our communication strategy and media engagement.

**About Project 39A:** Project 39A draws inspiration from Article 39-A in the Indian Constitution on equal justice and signals the broadening of our engagement with the criminal justice system in India. The Project undertakes litigation, research and outreach relating to forensics, torture, legal aid, forensic psychiatry and death penalty (for more information on Project 39A, visit [www.project39a.com](http://www.project39a.com)). Project 39A is headed by the Executive Director, Dr. Anup Surendranath (Assistant Professor of Law, National Law University Delhi) and has 12 full-time associates involved in litigation, mitigation, research and public outreach. This position will directly report to the Director, Strategic Development and Partnerships of Project 39A (“Director”).

**Responsibilities**

- Development and implementation of a stakeholder communication plan on a monthly basis
- Oversee that all communication plans are in line with the communication strategy
- Coordinate with various departments in developing the monthly communication plan
- Generate new ideas to make communication more effective
- Maintain robust media engagement and develop collaborative mechanisms for increased visibility
- Follow global non-profit communication trends
- Responsible for content management of all social media channels (day-to-day management of all content forms including video, audio and photo formats)
- Regular analysis and improvement of communication strategy
- Supervise and estimate success of media campaigns and reporting to the management regularly.
- Draft, edit and distribute texts such as website entries, reports, blogs, brochures etc.
- Creation of in house infographic and development of other such public advocacy materials.

**Qualifications and skills:**

- Minimum three years of experience in successful communication work including writing, website management and public relations.
- Bachelors in Law or Humanities and/or Masters in Journalism and Communication
- Familiarity with law and issues in the Indian criminal justice system

- Previous experience of designing and implementing communication development strategies for organisations working on issues of criminal justice;
- Excellent verbal and written communication skills
- Strong relationship management skills with a range of stakeholders;
- Experience communicating to external and internal audiences.
- Excellent computer skills including proficiency with photoshop, indesign, basic video editing Basic knowledge of HTML

**Compensation:** Salary will be commensurate with qualifications and experience and will be approximately between INR 50,000 - 55,000.

**Application Process:** Interested persons may send their resumé and a brief statement outlining the contribution that they see themselves making to our work. The statement of purpose must not exceed 500 words. Please email your resumé and statement of purpose to [p39a@nludelhi.ac.in](mailto:p39a@nludelhi.ac.in). The subject of the email should be “Project 39A - Application for Communication Associate”

**Deadline:** Applications must reach us no later than **midnight of September 4<sup>th</sup>, 2018**. Applications received after this date will not be considered. Selection interviews for this position will be held before 14 September 2018. Interviews may be held in person or through video conferencing.

**Note:**

1. Project 39A ensures access to legal representation for prisoners regardless of the offence.
2. National Law University, Delhi is an equal opportunity employer.
3. National Law University, Delhi reserves the right to conduct interviews and not fill these positions.
4. National Law University, Delhi is unable to cover the costs of travel and accommodation for attending the selection interviews.
5. The position shall be paid under the grants received by Project 39A, National Law University, Delhi.